

Pickleball Courts  
**A Smart Investment for  
Commercial Property  
Owners**



## Overview

Pickleball, once considered a niche sport, has rapidly evolved into the fastest-growing recreational activity in North America. Its multi-generational appeal attracts participants of all ages, making it a favorite in communities, schools, and sports clubs. This white paper explores why commercial property owners should consider investing in pickleball courts and highlights key design elements that ensure longevity, player safety, and the creation of community-friendly environments.

With expert insights from Total Sport Solutions Inc. (TSS), this paper covers critical aspects such as court layout, surface options, and future trends shaping pickleball facilities. We will also examine how pickleball courts can offer commercial property owners a valuable opportunity to engage communities, increase foot traffic, and boost the overall value of their properties.

At Total Sport Solutions, we prioritize the competitiveness and safety of our pickleball courts by using only the highest-quality components. Our courts are equipped with industry-leading materials that not only increase the lifespan of the court but also significantly enhance the playing experience. This commitment to quality ensures that our facilities are capable of hosting professional-level games and are approved by the Professional Pickleball Association (PPA), setting a new standard for competitive play in commercial spaces.

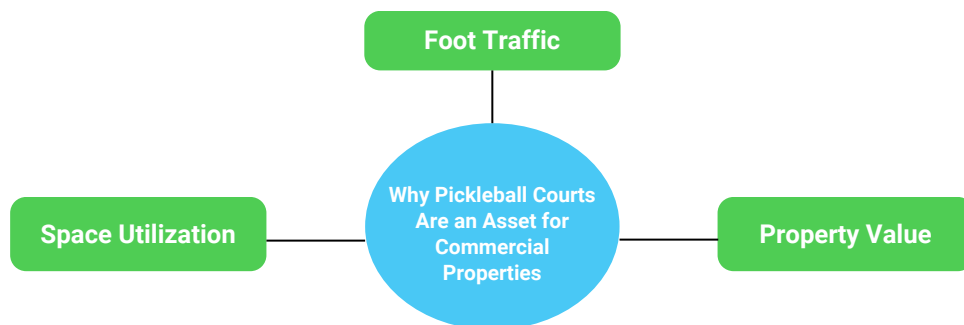
## The Rise of Pickleball

Pickleball is booming across North America, rapidly expanding beyond backyards and community centers to large-scale facilities and commercial spaces. Combining elements of tennis, badminton, and ping pong, pickleball offers a fast-paced yet accessible game that appeals to players of all ages and skill levels.

Commercial property owners are taking notice of this surge in popularity. Installing pickleball courts is not just an investment in recreation; it's a strategic move to capitalize on the growing demand for engaging, multi-purpose spaces. Whether integrated into multi-use commercial properties, fitness centers, or community hubs, pickleball courts can enhance property value and attract a wide range of tenants and visitors.

## Why Pickleball Courts Are an Asset for Commercial Properties

Pickleball courts offer several unique benefits to commercial property owners, including increased foot traffic and community engagement, greater utilization of multi-use spaces, and enhanced property value.



## Foot Traffic

Adding pickleball courts to a commercial property can significantly increase visitor numbers and build stronger community ties. The sport appeals to a wide demographic, from young families to seniors, creating a steady flow of regular players and spectators. Properties equipped with pickleball courts are also more attractive to tenants seeking recreational amenities for employees, residents, or customers.

## Space Utilization

Pickleball courts can be integrated into various commercial environments. They fit well into the layout of fitness centers, residential complexes, and community parks, making them a flexible option for property owners looking to maximize space utilization. Additionally, temporary rollout courts allow commercial properties to transform underused spaces—such as parking lots or seasonal sports venues—into active pickleball facilities, thus increasing property use during off-seasons.



## Property Value

Offering high-quality sports and recreation facilities like pickleball courts can boost a property's appeal and increase its overall value. Developers and property managers can market their properties as modern, active spaces that encourage community involvement and wellness, which is increasingly sought after by tenants and buyers.

## Key Considerations for Designing Commercial Pickleball Courts

When planning to add pickleball courts to a commercial property, several factors must be considered to ensure long-term success and safety.

### Surface Durability and Maintenance

The choice of court surface plays a significant role in the longevity and safety of pickleball facilities. TSS offers a range of surface options tailored to different environments and levels of play, including:

#### 01 Acrylic Sports Surfaces

A popular choice for outdoor courts, acrylic surfaces provide excellent grip, UV resistance, and low maintenance. They are designed for long-lasting durability, even in high-traffic areas.

02 **Cushioned Surfaces**

For properties catering to older adults or high-use recreational spaces, cushioned surfaces offer extra comfort by reducing the impact on joints. This option is ideal for both indoor and outdoor courts.

03 **Rollout Surfaces**

Temporary courts that can be easily installed in multi-use spaces, making them perfect for properties that host seasonal sports or events.

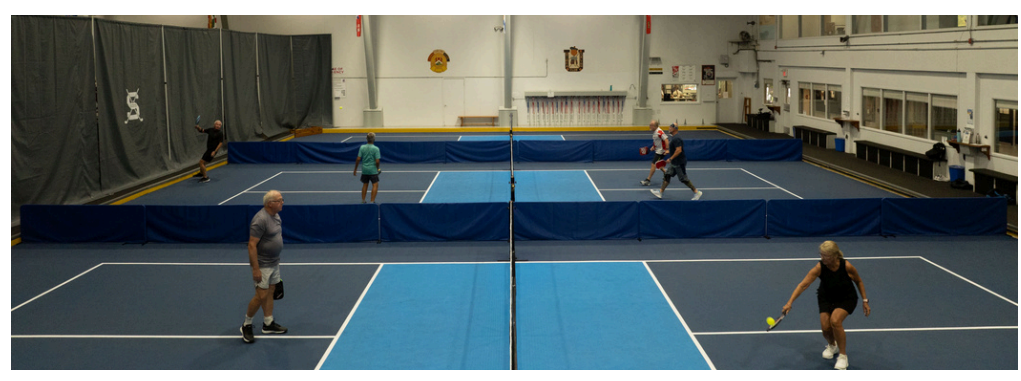


## Court Layout and Dimensions

Standard pickleball court dimensions are 20 feet wide by 44 feet long, but the footprint should also include a buffer zone for player movement, resulting in a recommended total space of 30' x 60' per court. TSS offers custom layout options for commercial properties, including multi-court configurations, which maximize the use of available space. For example, converting a single tennis court into four pickleball courts allows for multiple games and increased capacity.

## Safety and Accessibility

Safety is a key concern in any commercial recreational facility. TSS incorporates features such as shock-absorbing materials, slip-resistant surfaces, and clearly marked boundaries to reduce the risk of injury. Accessible entrances and pathways also ensure that players of all abilities can enjoy the game.



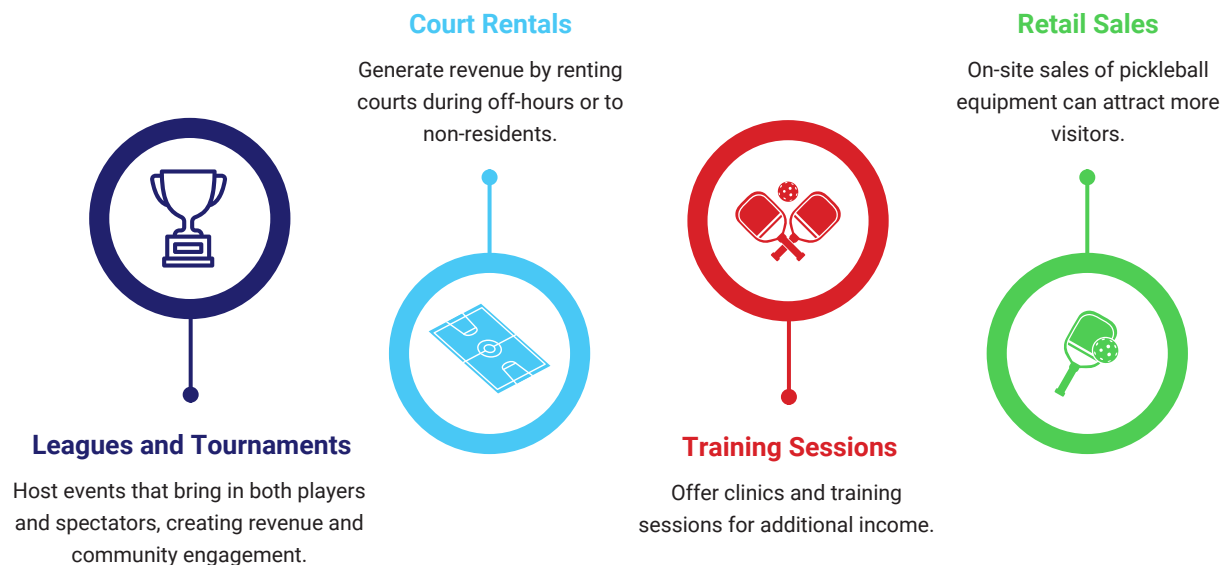


## The Business Case for Pickleball: Return on Investment

Installing pickleball courts can offer commercial property owners an attractive return on investment (ROI) by creating additional revenue streams and enhancing the property's marketability. Commercial properties can capitalize on pickleball's popularity by hosting leagues, tournaments, and clinics, all of which generate revenue through entry fees, memberships, and concession sales. Additionally, facilities can rent out court time or offer seasonal memberships to local residents and clubs.

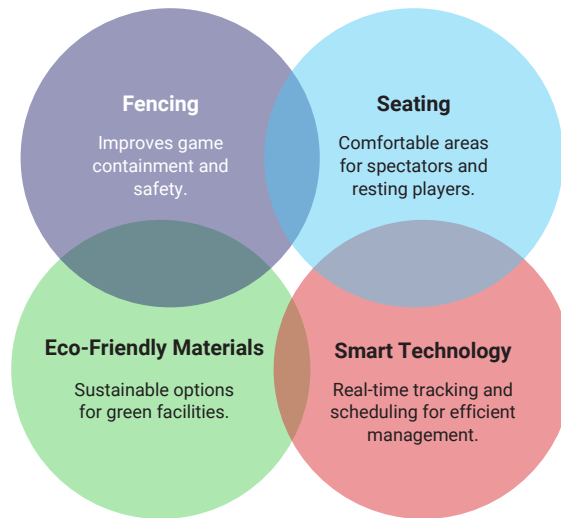
Furthermore, pickleball's rapid growth is creating growing demand for courts, which should ensure that facilities built today will remain valuable assets for years to come. Incorporating pickleball courts also positions commercial properties as community hubs, aligning with broader trends toward health, wellness, and active living.

### Potential Revenue Streams from Pickleball Courts



## Future Trends in Pickleball Facility Design

With sustainability becoming an ever greater priority in construction, TSS offers eco-friendly options such as recycled materials for court surfaces and energy-efficient LED lighting systems. These features help reduce the environmental footprint of pickleball courts while ensuring long-term performance. Another growing trend in pickleball courts is smart technologies such as sensors to track game statistics and advanced lighting systems for enhanced visibility. Commercial properties that incorporate these innovations can offer cutting-edge amenities that attract tech-savvy players and competitive leagues.



## Partnering with TSS for Commercial Pickleball Court Design

As pickleball continues to gain traction, commercial property owners have a unique opportunity to enhance their facilities by installing well-designed, durable pickleball courts. Total Sport Solutions Inc. is a trusted partner in this endeavour, offering expertise in court design, installation, and maintenance. With a commitment to quality, safety, and innovation, TSS is ready to help you tap into the future of recreational spaces.

**Increases Engagement**  
Bring new energy to your property with engaging sports facilities.

**Flexible Space Usage**  
Multi-use courts adapt to various events and sports.

**Generates Revenue**  
Opportunities for income from rentals and leagues.

**Enhances Property Value**  
Increased appeal and long-term value for your property.

For more information on how to add a pickleball court to your commercial property, contact Total Sport Solutions Inc. today at **1-866-718-9178** or **through our website.**

